



Drama Kids International Ranked Best Children's Enrichment Program Franchise For Under \$50,000 In Entrepreneur Magazine's 2018 Franchise 500®

LEESBURG, Va. - Jan. 18, 2018 - *PRLog* -- Drama Kids International, the nation's largest after-school drama program, announced that it was ranked #1 among all child-related franchise brands with an initial investment of less than \$50,000 in Entrepreneur Magazine's 2018 Franchise 500®. In addition, the company was ranked in the top 200 franchise systems worldwide among over 1000 franchise brands evaluated, 111 of which were children's businesses.

"We are very honored and pleased that the nation's top business magazine for current and aspiring small business owners has once again recognized the success and excellence of the Drama Kids organization. The growing demand for our classes nationwide signifies that students and parents are seeking fun and enriching ways to build students' self-confidence, public speaking and communication skills, as well as their creative thinking abilities through the fun of developmental drama. We are the nation's largest after-school drama program because we develop important life skills in children to help them discover their full potential," said Drama Kids President, Charlie Kerr.

Recognized by entrepreneurs and franchisors as a top competitive tool of measurement, the Franchise 500® is the world's first, and most comprehensive franchise ranking. The key factors that go into *Entrepreneur's* evaluation include costs and fees, size and growth, support, brand strength, and financial strength and stability.

To view **Drama Kids International** in the full ranking, visit www.entrepreneur.com/franchise500. Results can also be seen in the January 2018 issue of *Entrepreneur* available now on newsstands and on its website.

About Drama Kids

Drama Kids International is the largest after-school drama program in the USA with over 12,000 students currently enrolled. Its copyrighted curriculum features original, creative lessons with a built-in advancing scale of development that enables students of different ages and abilities to progress at their own rate. Its curriculum differs significantly from traditional drama and other after-school programs, with an emphasis on fun drama-related activities that are designed to allow all students to fully participate and develop acting, public speaking, and collaboration skills regardless of age or prior experience level.

Drama Kids offers age-appropriate classes for students ages 4 through 17 years old. Classes meet once each week for one hour at locations throughout the country. The program allows for new enrollments throughout the year, space permitting. Drama Kids also offers Drama Kids Summer Camps, DKI Acting Academy and Drama Kids At School, an in-school program for elementary and middle schools that brings its innovative curriculum directly into the schools as part of the school's after-school program.

For more information, visit <http://www.dramakids.com/>. For franchise information visit <http://www.dramakidsfranchises.com>.

Contact

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Source	Drama Kids International
City/Town	Leesburg
State/Province	Virginia
Country	United States
Industry	Education
Tags	Drama Kids International , Children's Programs , Drama/Theater
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