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## DRAMA KIDS INTERNATIONAL RANKED AS ONE THE BEST CHILDRENS SERVICES FRANCHISE FOR UNDER \$50,000 BY ENTREPRENEUR MAGAZINES 'S IN 2022 AND RANKED IN AS ONE OF THE TOP 500 OVERALL FRANCHISES IN 2023.

**Fort Myers, Florida, March 20, 2023** – Drama Kids International, the nation's largest after-school drama program, was ranked in the top 100 franchises for under \$50,000 by Entrepreneur Magazine for 2022. In addition, Drama Kids was ranked as one of the top 500 franchise systems worldwide among over 1000 franchise brands evaluated by Entrepreneur Magazine in its annual Franchise 500 Ranking that was released in February 2023.

"We are very honored and pleased that the nation's top business magazine for current and aspiring small business owners has once again recognized the success and excellence of the Drama Kids organization. The growing demand for our classes nationwide signifies that students and parents are seeking fun and enriching ways to build students' selfconfidence, public speaking and communication skills, as well as their creative thinking abilities through the fun of developmental drama. We are the nation's largest afterschool drama program because we develop important life skills in children to help them discover their full potential." said Drama Kids President, Faith Gavelek.

Recognized by entrepreneurs and franchisors as a top competitive tool of measurement, the Franchise  $500^{\text{(B)}}$  is the world's first, and most comprehensive franchise ranking. The key factors that go into *Entrepreneur*'s evaluation include costs and fees, size and growth, support, brand strength, and financial strength and stability.

## **About Drama Kids**

Drama Kids International is the largest after-school drama program in the USA with over 10,000 students currently enrolled. Its copyrighted curriculum features original, creative lessons with a built-in advancing scale of development that enables students of different ages and abilities to progress at their own rate. Its curriculum differs significantly from traditional drama and other after-school programs, with an emphasis on fun drama activities that are designed to allow all students to fully participate and develop acting, public speaking, and collaboration skills regardless of age or prior experience level.

Drama Kids offers age-appropriate classes for students ages 4 through 18 years old. Classes meet once each week for one hour at locations throughout the country. The program allows for new enrollments throughout the year, space permitting. Drama Kids also offers Drama Kids Summer Camps, DKI Acting Academy and Drama Kids At School, an in-school program for elementary and middle schools that brings its innovative curriculum directly into the schools as part of the school's after-school program. For more information, visit <u>www.dramakids.com</u>. For franchise information visit <u>www.dramakidsfranchises.com</u>.

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